

CUTTACK MUNICIPAL CORPORATION

**CUTTACK
GOVERNMENT OF ODISHA**



EOI NO.- 11203

Dt: 06/08/2024

EXPRESSION OF INTEREST (EOI)

**SELECTION OF INDEPENDENT ARTISTS, ART EDUCATIONAL INSTITUTES,
NON-GOVERNMENT ORGANIZATIONS TO UNDERTAKE WALL
PAINTING/STREET ART, PERTAINING TO SWACHH CUTTACK, SUSTHA
CUTTACK UNDER SWACHH SURVEKSHAN 2024-2025**

QUOTATION CALL SCHEDULE

Availability of Quotation documents	: 06.08.2024 at 04:00 P.M.
Last date for submission of Sealed Quotation	: 13.08.2024 up to 5:00 P.M.
Opening of Technical Bid	: 14.08.2024 at 11:00 A.M.
Opening of Financial bid	: 14.08.2024 at 04:30 P.M.

**Issued by:
Commissioner
Cuttack Municipal Corporation**



Cuttack Municipal Corporation, Cuttack

Letter No.

Dated: 06.08.2024

EXPRESSION OF INTEREST (EOI)

1.	The Commissioner, Cuttack Municipal Corporation (CMC), Cuttack, Government of Odisha invites technical and financial proposals from reputed implementing Agency/ Firms/Proprietor of National and International repute for " SELECTION OF INDEPENDENT ARTISTS, ART EDUCATIONAL INSTITUTES, NON-GOVERNMENT ORGANIZATIONS TO UNDERTAKE WALL PAINTING/STREET ART, PERTAINING TO SWACHH CUTTACK, SUSTHA CUTTACK UNDER SWACHH SURVEKSHAN 2024-2025 " as detailed in the scope of work in this RFP. The interested and eligible Agency/Firms may apply for the same in OFF-LINE mode. (For details visit www.cmccuttack.odisha.gov.in)		
2.	Nature of Works	:-	SELECTION OF INDEPENDENT ARTISTS, ART EDUCATIONAL INSTITUTES, NON-GOVERNMENT ORGANIZATIONS TO UNDERTAKE WALL PAINTING/STREET ART, PERTAINING TO SWACHH CUTTACK, SUSTHA CUTTACK UNDER SWACHH SURVEKSHAN 2024-2025
3.	Tender (Bid) Cost	:-	Rs.11,800/- (Bid cost-10,000/-+ GST 18% i.e., 1800/-)
4.	EMD	:-	Rs.1,00,000/-
4.	Availability of bid document in the website	:-	From 04.00 P.M. of 06.08.2024 to 13.08.2024 up to 5:00 P.M.
5.	Last date of receipt of Bid	:-	13.08.2024 up to 5:00 P.M.
6.	Mode of Receipt of Bids	:-	Through Speed Post/ Registered Post (India Post)/ and by no other means.
7.	Date of opening of Technical Bid	:-	Date: 14.08.2024 at 11:00 A.M.
7.	Date of opening Commercial Bid	:-	Date: 14.08.2024 at 04:30 P.M.
8.	Address for Business query and correspondence	:-	Cuttack Municipal Corporation, Biju Bhawan, Choudhary Bazaar, Cuttack-753001 Website- www.cmccuttack.odisha.gov.in E-mail Id- mccmc@nic.in
9.	The bidders have to participate in OFF-LINE bidding only. Further details can be seen from the Cuttack District website (www.cmccuttack.odisha.gov.in). Any addendum /corrigendum / cancellation of tender can also be seen in the said websites. If any query, then contact E-mail ID - mccmc@nic.in .		


Commissioner
Cuttack Municipal Corporation

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DISCLAIMER

- 1) All information's contained in this RFP subsequently provided are in good faith. This EOI is not an agreement or an offer by CMC to the prospective applicants or any other person. The purpose of this EOI is to provide interested parties with information that may be useful to them in the formulation and submission of their applications pursuant to this EOI.
- 2) CMC accepts no liability of any nature whether resulting from negligence or otherwise however caused arising from reliance of any applicant upon the statements contained in this RFP.
- 3) CMC may in its absolute discretion, but without being under any obligation to do so, update, amend or supplement the information, assessment or assumption contained in this EOI, without assigning any reason or providing any notice and without accepting any liability for the same.
- 4) The issue of this EOI does not imply that CMC is bound to select an applicant or to appoint the selected applicant, as the case may be. CMC reserves the right to cancel this request for EOI and/ or invite afresh with or without amendments to this request for EOI, without liability or any obligation for such request for EOI and without assigning any reason. Information provided at this stage is merely indicative.
- 5) Each Bidder should conduct its own investigations & analysis and should check the accuracy, reliability & completeness of the information in this EOI document and wherever necessary obtain independent advice from appropriate sources. CUTTACK MUNICIPAL CORPORATION, their employees and advisors make no representation or warranty and shall incur no liability under and law, statute, rules or regulations as to the accuracy, reliability or completeness of the EOI document.

INTRODUCTION:

Cuttack Municipal Corporation (CMC) invites Expression of Interest (EOI) from prospective applicant's i.e. independent artists, art education institutes and non-governmental organizations (collectively hereinafter referred as "Applicant") to undertake public art works, street arts and murals for the beautification of the Silver city Cuttack under Swachh Survekshan 2024.

Cuttack Municipal Corporation (CMC) has identified certain road stretches for work related to wall paintings, murals and street art. CMC shall conduct a survey in the these stretches of road so identified for carrying out the subject work to ascertain the feasible point where the work can be carried out. The exact locations and point of work including area measurement shall be decided by CMC prior to Award of work.

SCOPE OF WORK:

The independent artists/ art educational institutes/ non-governmental organizations are expected to play a positive and independent role in discharging its functions, thereby facilitating the smooth implementation and operation of the Street art and Murals project. Broadly, the scope shall encompass:

- The program targets to paint large scale wall painting, murals and street art in high visibility landscapes like Flyovers piers, underbellies and sidewalls, Building Facades, Water Tanks, CT/PT/Urinals and Walls(public walls etc.) etc.
- The work shall include scrapping and cleaning of wall, painting one primer coat and one weather seal coat, applying paint for mural art or as described in TOR to be issued to the selected applicant.
- All the labour and manpower required for execution of the mural art shall be the responsibility of the selected applicant for undertaking the work.
- Daily monitoring of the nominated site as earmarked.
- Ensure adequate safety and environment management measure.
- Verify and report to CMC whether the artists comply with all applicable laws & rules.
- The exact location and area for wall paintings, murals and street art will be decided by CMC post award of work.

MINIMUM ELIGIBILITY OF THE APPLICANTS:

Minimum eligibility criteria prescribed for selection of Applicant is as below:

- i. The Applicant must have completed 3 (three) similar projects/assignment with minimum of 5000 sqft or 02 (two) similar projects/assignment with minimum of 8000 sqft or 01 (One) similar project/assignment with minimum of 10,000 sqft (Under a single contract from any government/private agency) area related to street art/mural painting.
- ii. The Applicant shall be a single entity/consortium who is either an independent artist, art education institute or non-governmental organization.

- iii. Any Applicant which has been barred by any Central/State Government agencies/PSU in India, or any entity controlled by them, from participating in any project would not be eligible for participation.
- iv. The applicant shall have a valid GST No.

Applicants not meeting the minimum eligibility criteria will not be considered for further short listing. Self-attested documents against point no. ii and iii (as per format provided in Form-B and Form-C respectively) must be submitted by the applicant. All documents must be properly indexed with page numbers.

However, for demonstration of experience as per point no, I of this clause, the applicant must attach work experience certificate from the client such as work order/agreement/completion certificate.

NOTE:

- a. Consortium shall be allowed to participate in the bid (up to two parties).
- b. CMC reserves the right to reject any application without prior notice.

BID PROCESSING FEE:

The bidder must furnish as part of technical proposal, the required bid processing fee amounting to **₹ 11,800 /- (Rupees Eleven Thousand and Eight hundred only)** in shape of Demand Draft from any scheduled commercial bank in favour of Commissioner, Cuttack Municipal Corporation, Cuttack, payable at Cuttack, failing which the bid will be rejected.

EARNEST MONEY DEPOSIT/ BID SECURITY: The Bidder shall furnish as part of its Proposal, a bid security of **₹ 1,00,000/- (Rupees One Lakhs only)** in shape of Demand Draft from any scheduled commercial bank in favour of Commissioner, Cuttack Municipal Corporation, Cuttack, payable at Cuttack, failing which the bid will be rejected. The "Bid Security", returnable not later than 180 days from Proposal Due Date.

In the event that the first ranked Bidder commences the assignment, the second ranked Bidder, whose proposal has been kept in reserve, shall be returned forthwith, but in no case not later than 180). In case successful bidder is announced, the Bid Security of all unsuccessful bidders shall be returned.

The Bid Security shall be forfeited if (a) a successful bidder fails to sign the Agreement for whatever reason, or (b) the bidder withdraws the tender during the validity period of tender.

OPENING OF EOI PROPOSAL

CMC will open all Proposals in the presence of applicants or their authorized representatives (representative shall be carry an authorisation letter in this regard) who choose to attend, at the date and time mentioned and in the following location.

- Conference Hall
Cuttack Municipal Corporation,

Biju Bhawan, Choudhury Bazar,
Cuttack 753001, Odisha

The applicant's representatives who are present shall sign a register evidencing their attendance. In the event of the specified date of Proposal opening being declared a holiday for CMC, Proposals shall be opened at the appointed time and location on the next working day.

Note:

There are two kind of wall painting work execution mandated, as per Swachh Survekshan 2024 toolkit guidelines. Please refer the document while submitting financial proposal.

EVALUATION OF TECHNICAL PROPOSALS:

Table: 01

Sl. No.	Parameter	Maximum Marks
1	TECHNICAL CAPACITY OF APPLICANT Experience in execution of similar projects of related to wall paintings, murals and street art with a working area of 5,000 square feet or more: • 4 Projects : 30 Marks • 5 Projects or more : 40 Marks	40
2	EXPERIENCE OF WORKING WITH GOVERNMENT AGENCIES: Experience in execution of similar projects of related to wall paintings, murals and street art for any government agency • 1 Project : 10 Marks • 2 Projects or more : 20 Marks	20
3	PRESENTATION :	40
TOTAL		100

PRESENTATION:

- Independent Artists, Art Education Institutes, Non- Governmental Organizations fulfilling the eligibility criteria shall be requested to make a presentation (on date and time to be intimated by CMC) on some of their recent art work related to wall paintings, mural and street art (High Resolution Image).
- The evaluation shall be based on its creative capability supported by recent credentials and the applicants understanding of the Cuttack city for wall paintings, mural and street art. The applicant shall also submit a conceptual art proposal based on Cuttack on the area of demonstration within size and design. **REFER-ANNEXURE A.**

Note: The minimum qualifying mark is: 70 (i.e. 70% of total marks)

EVALUATION OF FINANCIAL PROPOSALS – QCBS SELECTION PROCEDURE

- a.** Financial Proposals of only those Agencies who will be technically qualified (i.e. obtain minimum 70% in Technical Evaluation) shall be opened.
- b.** The financial scores (Fs) of the Proposal with the lowest bid cost (Lowest price per sqft for wall painting) shall be given a financial score of 100 and the other proposals shall be given financial scores that are inversely proportionate to lowest Financial Proposal as stated below;
- c.** $F_s = 100 \times (F_m / \text{Financial Proposal of Applicant under consideration})$ where F_m : Lowest Financial Proposal and F_s : Financial Score

FINAL SELECTION OF AGENCY:

The total score shall be obtained as shown below:

Weighted Technical Score = Technical Score (Ts)*70%

Weighted Financial Score = Financial Score (Fs)*30%

Final Score= Weighted (Technical Score+ Financial Score)

- Agencies will be ranked based on score obtained in both technical and financial proposal and the highest scoring agency will be selected. However, score for the financial proposal will be evaluated basing on the price quoted.
- Further, price quoted by bidders shall be reasonable with reference to the prevalent market. Unexpected low/high price quotation in comparison to other bidders may not be acceptable to ensure quality / descriptions of work.
- However, decision of the Bid Evaluation Committee will be final in this regard to resolve the issue arises, if any.
- Further, in case it is found that if the rates quoted by the L1 for price per sqft for wall painting are higher or comparatively lower with respect to the other bidders, the L1 bidder may be called for negotiation.

CONTENTS OF THE ENVELOPE:

- Non-refundable document cost of ₹ 11,800/- (Indian Rupees Eleven Thousand and Five Hundred only) inclusive of GST and EMD in shape of DD / Pay order from any scheduled commercial bank drawn in favour of Cuttack Municipal Corporation, Cuttack payable at Cuttack.
- Photocopy of the PAN card.
- GST registration certificate.
- All the filled up Forms A-D and Annexure B

(Attach photo copies of work orders /agreement/work completion certificate. In cases, where the said documents for the services are not available, a self-declaration by the Applicant on its letter head or an interim certificate issued by the client for an on-going project certifying the basic eligibility criteria has to be submitted)

SUBMISSION OF EOI PROPOSAL:

The interested applicants shall submit the EOI proposal by way of speed post/ Registered post/ Courier on or before the last date and time of submission of proposal mentioned above. The proposal shall not be sent through email/fax/ hand delivery/ any other mode than mentioned above. CMC shall not be responsible for delay in receipt of the proposal sent by post or courier.

By Order,
-Sd-

**Commissioner
Cuttack Municipal Corporation**

FORM A

Cover Letter

RFP No._____

Date._____

To.

**The Commissioner,
Cuttack Municipal Corporation,
Biju Bhawan, Choudhury Bazar,
Cuttack-753001, Odisha.**

Sir,

We have examined in detail and have understood the terms and conditions stipulated for eligibility of the Applicant in the EOI Document issued by CMC. We agree and undertake to abide by all these terms and conditions. We hereby submit all the necessary information and relevant documents during submission of our EOI, We undertake, if our Proposal is accepted, to deliver services as specified in the EOI document.

We are enclosing Document Purchase Fee of INR 11,800/-(inclusive of 18 % GST) in the form of Demand Draft / Pay order (DD / PO No..., DT..... drawn on) Payable to the Cuttack Municipal Corporation at Cuttack.

As per EOI the validity of the proposal is 180 days from the last date of submission of proposal and we agree that the proposal is unconditional. We understand that CMC reserves the right to reject any application without assigning any reason thereof.

Yours Faithfully,

Signature of Authorized Person and seal

Name and Designation

Name of the Company

Dated:

FORM B**Applicant's Profile**

1	Name of the independent artists, art education institutes and non-governmental organisations	
2	Address	
3	Date of establishment (Not Applicable in case of Individual Artist)	
4	No. of years in wall painting, mural and street art	
5	No. of branches/offices (if any) & their addresses	
6	Manpower (_____)	
	a) Creative artists (Number)	
	b) Client Servicing (Number)	
	c) Other Staff (Number)	
	d) Other (Number)	

Signature of Authorized Person and seal**Name and designation****Name of the Company****Dated:**

**FORM C: FORMAT FOR AFFIDAVIT CERTIFYING THAT ENTITY / DIRECTOR/S OF ENTITY ARE NOT
BLACKLISTED**

(On a Stamp Paper of relevant value)

Affidavit

I/we M/s.Sole/consortium applicant for selection, (the names and addresses of the registered office) hereby certify and confirm that we or any of our promoter (s) / director (s)/shareholder(s) are not barred or blacklisted by any state government or central government/ department/agency/PSU/industry in India from participating in Project/s, either individually or as member of a Consortium as on _____.

We further confirm that we are aware that as per the EOI, our application would be liable for rejection in case any material misrepresentation is made or discovered with regard to the requirements of the EOI at any stage.

Dated this.....Day of..., 2024

Name of the participant

.....

.....

Signature of the Authorised Person

.....

Name of the Authorised Person

FORM D (PART-1

FORMAT FOR DEMONSTRATING ELIGIBILITY OF THE APPLICANT (FOR EACH PROJECT)

Experience in execution of similar projects of related to wall paintings, murals and street art with a working area of 5,000 square feet or more (for establishment of minimum eligibility criteria and for obtaining marks as per evaluation criteria)

Sl No	Parameter	Details
1	Name of the authority/client	
2	Name of the project	
3	Location	
4	Start date & End date of the project	
5	Total area allotted for work in square feet	

Signature of Authorized Person and seal

Name and designation

Name of the Company

Dated

FORM D (PART-2)**FORMAT FOR PROJECT EXPERIENCE WITH A GOVERNMENT BODY (FOR EACH PROJECT)**

Experience of working with a Government body as an independent artists/ art education institutes/ non-governmental organizations		
Sl No	Parameter	Remark
1	Name of the Government body	
2	Project description	
3	Location	
4	Period of service rendered by the applicant (Start date & End date)	
5	Area allotted for work of wall paintings, mural and street art	
6	Copy of Appointment letter & agreement	

Signature of Authorized Person and seal**Name and Designation****Name of the Company****Dated:**

ANNEXURE A: PRESENTATION EVALUATION

Note:

- a) The overarching theme for presentation is **“Swachha Cuttack, Sustha Cuttack”**.
- b) Please ensure that the number of slides should not be more than 20 slides excluding introductory and concluding slides.

DETAILED EVALUATION: COMPONENTS AND SUB- COMPONENTS (40 Marks)

1. CREATIVE CONCEPT AND DESIGN (14 MARKS)

Component	Sub components	Description	Marks
Innovation and Originality (05 Marks)			05
	New and Creative Ideas (2.5 Marks)	Does the design introduce new and innovative ideas that haven't been seen before in the urban landscape? Consider unique concepts, creative approaches, and ground-breaking elements.	
	Artistic Vision (2.5 Marks)	Is there a clear and distinct artistic vision that stands out? Assess the clarity, strength, and impact of the artist's vision.	
Cultural Reflection (04 Marks)			04
	Representation of Local Culture (2 Marks)	How well does the artwork capture and represent the local culture and heritage of Cuttack? Include symbols, motifs, and narratives that resonate with the community's history and traditions.	
	Indigenous Elements (2 Marks)	Are there specific elements that reflect the indigenous culture and history of Cuttack? Consider the integration of local cultural aspects, traditional art forms, and historical references.	
Visual Appeal (05 Marks)			05
	Public Appeal (2.5 Marks)	Is the artwork visually striking and appealing to the public? Evaluate the overall aesthetics, colour schemes, and design elements.	
	Landmark Potential (2.5 Marks)	Does the artwork have the potential to become a landmark or point of interest in the city? Assess its iconic nature and recognisability.	

2. URBAN INTEGRATION (10 MARKS)

Component	Sub components	Description	Marks
Contextual Fit (05 Marks)			05
	Harmonization with Surroundings (2.5 Marks)	Does the artwork harmonize with the surrounding architecture and urban fabric? Evaluate its compatibility with nearby buildings, structures, and the urban environment.	
	Scale and Positioning (2.5 Marks)	Is the artwork appropriately scaled and positioned within its urban context? Consider its size, placement, and orientation.	
Enhancement of Public Spaces (05 Marks)			05
	Usability Enhancement (2.5 Marks)	How does the artwork enhance the usability of public spaces? Assess improvements in functionality, accessibility, and the public experience	
	Vibrancy and Welcoming Atmosphere (2.5 Marks)	Does the artwork contribute to making the city more vibrant and welcoming? Evaluate its impact on the atmosphere, liveliness, and attractiveness of public areas.	

3. TECHNICAL FEASIBILITY (8 MARKS)

Component	Sub components	Description	Marks
Material and Technique (04 Marks)			04
	Durability and Suitability (2 Marks)	Are the materials chosen durable and suitable for the urban environment? Consider longevity, weather resistance, and appropriateness.	
	Practical and Effective Technique (2 Marks)	Is the technique used practical and effective for large-scale urban artwork? Assess the feasibility, execution, and practicality of the methods employed.	
Implementation Plan (04 Marks)			04
	Clear and Detailed Plan (2 Marks)	Is there a clear and detailed plan outlining the steps to complete the project? Consider the comprehensiveness and clarity of	

		the project timeline, milestones, and steps.	
	Realistic Timelines and Resource Allocation (2 Marks)	Are timelines realistic and resources adequately allocated? Evaluate the feasibility of the project schedule and the sufficiency of resources (e.g., budget, manpower).	

4. COMMUNITY ENGAGEMENT (8 MARKS)

Component	Sub components	Description	Marks
- Public Interaction (04 Marks)			04
	Encouragement of Interaction (2 Marks)	Does the artwork encourage interaction and engagement from the public? Consider features that invite viewers to touch, move around, or otherwise interact.	
	Community Participation Elements (2 Marks)	Are there elements that invite the community to participate or interact with the artwork? Evaluate how the artwork fosters community involvement and engagement.	
Inclusivity (04 Marks)			
	Accessibility (2 Marks)	Is the artwork accessible to all members of the community, including those with disabilities? Assess accessibility features and considerations for diverse audiences.	
	Promotion of Inclusivity and Community Spirit (2 Marks)	Does it promote inclusivity and community spirit? Consider how the artwork fosters a sense of belonging, unity, and inclusiveness.	

5. GOVERNANCE AND POLICY ALIGNMENT (8 MARKS)

Component	Sub components	Description	Marks
Compliance with Urban Policies (04 Marks)			04
	Policy Adherence (2 Marks)	Does the artwork comply with local urban policies, regulations, and guidelines? Evaluate its alignment with zoning laws, safety standards, and city planning policies.	
	Support for Urban Development Goals (2 Marks)	How well does the artwork support the city's broader urban development goals? Consider its contribution to objectives such as sustainable development, urban beautification, and cultural promotion.	
Stakeholder Collaboration (04 Marks)			04
	Engagement with Local Authorities (2 Marks)	Has there been effective engagement and collaboration with local authorities and urban planners? Evaluate the involvement of government bodies, planning departments, and other relevant stakeholders.	
	Public-Private Partnerships (2 Marks)	Does the project leverage public-private partnerships to enhance its implementation and impact? Consider the collaboration between government, private sector, and community organizations	

ANNEXURE B: FINANCIAL PROPOSAL EVALUATION

A. FOR VISIBLE PUBLIC AREAS (WARD WISE)	Rate per sqft
1. Urban Murals	
• Description: Large murals reflecting local culture, history, and SBM 2.0 goals. • Materials: High-quality, weather-resistant acrylic or latex paints with UV protection and anti-graffiti coating. • - Techniques: Brush and roller application, detailed sketching, and layered painting.	
2. Graffiti Art with Social Messages	
• Description: Bold, colourful designs with slogans and imagery related to waste management, sanitation practices, and environmental protection. • Materials: High-grade spray paints with UV protection and anti-graffiti properties. • - Techniques: Spray painting, stencilling, and freehand graffiti techniques.	
3. Trompe-l'œil (Optical Illusions)	
• - Description: 3D illusions of windows, doorways, or interactive scenes. • - Materials: High-quality, fade-resistant acrylic paints with a protective clear coat. • - Techniques: Detailed shading, perspective drawing, and layered application.	
4. Abstract Art with Environmental Themes	
• Description: Dynamic compositions using shapes, colours, and patterns to symbolize cleanliness, recycling, and sustainability. • Materials: Durable exterior paints with anti-fade properties and weather resistance. • - Techniques: Use of brushes, rollers, and spray tools for varied texture and depth.	
5. Traditional/Tribal Art with Cleanliness Messages	
• Description: Local traditional art forms depicting clean living environments and sanitation practices. • Materials: Natural and synthetic paints suitable for outdoor use, with a protective coating. • - Techniques: Traditional brushwork and pattern detailing.	

B. FOR BACK LANES (WARD WISE)	Rate per sqft
1. Educational and Informative Art	
• Description: Clear and simple messages on waste segregation, proper sanitation practices, and the importance of using public toilets. • Materials: High-quality, durable exterior paints with clear, legible designs and anti-graffiti coating. • Techniques: Bold, readable lettering and illustrative graphics using stencils for precision.	
2. Interactive Wall Paintings with Cleanliness Themes	
• Description: Engaging, participatory art that promotes hygiene and cleanliness. • Materials: Durable paints with high resistance to wear and tear, incorporating interactive elements like mirrors or movable parts. • - Techniques: Mixed media applications, durable finishes, and interactive elements.	

Note:

- **Annexure B (Financial Proposal) shall be submitted along with technical proposal in sealed envelope with covering letter.**
- **The rates quoted shall be inclusive of all taxes and shall also include the cost of designing.**

.....**End of the Document**.....